

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**4th Floor**  
**Washington, DC 20003**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966124-1	10/28/12	October 2012	10/01/12 - 10/28/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1789

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966124	07914486

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	-1111--	1:00	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1111--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	5:55 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	PRATV1203H	\$800.00 NM
1	WESH	W	10/24/12	5:54 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	PRATV1203H	\$800.00 NM
3	WESH	Th	10/25/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	PRATV1203H	\$800.00 NM
4	WESH	F	10/26/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	PRATV1203H	\$800.00 NM
2	10/25/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	---11--	1:00	2	\$3,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---11--	2	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/25/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	PRATV1203H	\$3,200.00 NM
2	WESH	F	10/26/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	PRATV1203H	\$3,200.00 NM
3	10/23/12	10/25/12	NBC Today Show	7:00-9:00 AM	-1-1---	1:00	2	\$4,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-1---	2	\$4,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/23/12	8:41 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$4,400.00 NM
2	WESH	Th	10/25/12	8:59 AM	NBC Today Show	7:00-9:00 AM	1:00	PRATV1203H	\$4,400.00 NM
4	10/24/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--1-1--	1:00	2	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1-1--	2	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	10/24/12	9:34 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	1:00	PRATV1203H	\$2,800.00 NM
1	WESH	F	10/26/12	9:33 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	1:00	PRATV1203H	\$2,800.00 NM
5	10/23/12	10/25/12	NBC Today Show II	10AM-11AM	-1-1---	1:00	2	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-1---	2	\$2,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/23/12	10:56 AM	NBC Today Show II	10AM-11AM	1:00	PRATV1203H	\$2,800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966124-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1789

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/25/12	NBC Today Show II	10AM-11AM	-1-1---	1:00	2	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Th 10/25/12 NBC Today Show II 10AM-11AM :00 \$2,800.00 NM									
Credited									
6	10/26/12	10/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	----F--	1:00	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 10/26/12 12:12 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 1:00 PRATV1203H \$1,400.00 NM									
8	10/26/12	10/26/12	KATIE COURIC DAY	2-3PM	----F--	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHF 10/26/12 2:54 PM KATIE COURIC DAY 2-3PM 1:00 PRATV1203H \$1,000.00 NM									
10	10/23/12	10/25/12	M-F 3-4 PM	3:00-4:00 PM	-1-1---	1:00	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -1-1--- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/23/12 3:55 PM M-F 3-4 PM 3:00-4:00 PM 1:00 PRATV1203H \$2,000.00 NM									
2 WESHTh 10/25/12 3:22 PM M-F 3-4 PM 3:00-4:00 PM 1:00 PRATV1203H \$2,000.00 NM									
11	10/24/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--1-1--	1:00	2	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --1-1-- 2 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHW 10/24/12 4:41 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 PRATV1203H \$2,400.00 NM									
2 WESHF 10/26/12 4:43 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 PRATV1203H \$2,400.00 NM									
12	10/23/12	10/23/12	M-F 5-6 PM ROT	5:00-6:00 PM	-T-----	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -T----- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/23/12 5:51 PM M-F 5-6 PM ROT 5:00-6:00 PM 1:00 PRATV1203H \$3,600.00 NM									
14	10/25/12	10/25/12	M-F Entertainment Tonight	7:00-7:30 PM	---T---	1:00	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---T--- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 10/25/12 7:29 PM M-F Entertainment Tonight 7:00-7:30 PM 1:00 PRATV1203H \$5,000.00 NM									
15	10/25/12	10/26/12	Late Night w/Jimmy Fallon	12:35-1:35XM	---11--	1:00	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---11-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTh 10/25/12 1:21 AM Late Night w/Jimmy Fallon 12:35-1:35XM 1:00 PRATV1203H \$1,000.00 NM									
2 WESHF 10/26/12 1:12 AM Late Night w/Jimmy Fallon 12:35-1:35XM 1:00 PRATV1203H \$1,000.00 NM									
16	10/27/12	10/27/12	Sat 5-6a	Sat 5-6a	-----S-	1:00	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser):  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966124-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1789

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/27/12	10/27/12	Sat 5-6a Class of Time - Pre-emptible with notice	Sat 5-6a	-----S-	1:00	1	\$300.00	NM
10/22/12 10/28/12 -----S- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/27/12 5:54 AM Sat 5-6a Sat 5-6a 1:00 PRATV1203H \$300.00 NM									
17	10/27/12	10/27/12	Sat Sunrise 6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S-	1:00	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/27/12 7:58 AM Sat Sunrise 6-8 AM 6:00-8:00 AM 1:00 PRATV1203H \$900.00 NM									
18	10/27/12	10/27/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PI	-----S-	1:00	1	\$3,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$3,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Sa 10/27/12 6:13 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI 1:00 PRATV1203H \$3,600.00 NM									
19	10/28/12	10/28/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PI	-----S	1:00	1	\$3,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$3,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/28/12 6:28 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI 1:00 PRATV1203H \$3,600.00 NM									
20	10/28/12	10/28/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	1:00	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/28/12 5:59 AM Sun Sunrise@6-8 AM 6:00-8:00 AM 1:00 PRATV1203H \$900.00 NM									
21	10/28/12	10/28/12	CHRIS MATTHEWS WK Class of Time - Immediately Pre-emptible without notice	CHRIS MATTHEW:	-----S	1:00	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESH Su 10/28/12 10:26 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: 1:00 PRATV1203H \$2,800.00 NM									

Total Spots 27

## Payment Terms 30 Days

Gross Total	\$60,700.00
Agency Commission	\$9,105.00
Net Amount Due	\$51,595.00



# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**4th Floor**  
**Washington, DC 20003**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966124-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA	1789

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966124	07914486

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/29/12	10/29/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	1:00	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	M-----				1	\$1,400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/29/12	11:57 AM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	1:00	PRATV1203H	\$1,400.00	NM
9	10/29/12	10/29/12	KATIE COURIC DAY	2-3PM	M-----	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	M-----				1	\$1,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/29/12	2:42 PM	KATIE COURIC DAY	2-3PM	1:00	PRATV1203H	\$1,000.00	NM
13	10/29/12	10/29/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	M-----				1	\$3,600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/29/12	5:26 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	PRATV1203H	\$3,600.00	NM
22	10/29/12	10/29/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	1:00	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	M-----				2	\$1,800.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHM		10/29/12	9:29 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	1:00	PRATV1203H	\$1,800.00	NM
2 WESHM		10/29/12	9:58 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	1:00	PRATV1203H	\$1,800.00	NM

**Total Spots 5**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$9,600.00</b>
<u>Agency Commission</u>	<b>\$1,440.00</b>
<u>Net Amount Due</u>	<b>\$8,160.00</b>